

# ERICA FERRARONI

Aesthete | Photographer

## LIGHT CRAFT

Analysis of your workspace and light sources  
+ 1/1:30 h consultation

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### Studios

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# LIGHT CRAFT Overview

**For Whom: Creatives Eager to Excel in Natural Light**

## Introduction

LIGHT CRAFT is a specialized service I provide for photographers, artisans, and small brands who wish to master the art of natural light photography. This unique offer involves a detailed analysis of your workspace and light sources, coupled with a personalized consultation.

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## Inside the Offer

- **Workspace and Light Analysis:** A thorough examination of your workspace and light sources to optimize your photography setup.
  - **Personalized Consultation:** A 1 to 1.5-hour session where I provide tailored advice and strategies to enhance your photography skills using natural light.
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## Why Choose LIGHT CRAFT

- **Professional Edge:** Transform your photography to achieve that professional sheen and quality.
- **Effective Use of Resources:** Learn to use your available space and light sources to their fullest potential.
- **Craftsmanship and Quality:** Capture images that truly reflect high-quality craftsmanship and aesthetic appeal.

## How It Works

- **Initial Contact:** Reach out to me to express your interest in LIGHT CRAFT. Fill out the website form or sent me an email at [studio@ericaferraroni.com](mailto:studio@ericaferraroni.com)
  - **Scheduling:** I will arrange a convenient time for your personalized consultation.
  - **Preparation:** You are required to submit send me photos and videos of the set and the place where you shoot, at least two weeks before the call.
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## Terms and Conditions

- **Payment:** Full payment is required upon signing the invoice.
  - **Scheduling:** I will establish a mutually convenient schedule with you. The 1:1 call will be arranged to take place smoothly within a two-month window from the agreement.
  - **Duration of Call:** The 1:1 consultation call will last for 1 to 1.5-hour.
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## Amount

€ 271

VAT included