

ERICA FERRARONI

Aesthete | Photographer

BLUEPRINT

Professional photography, behind-the-scenes insights, comprehensive post-production + 1.5 h consultative call

Studios

E: studio@ericaferraroni.com

W: ericaferraroni.com

T: +39 3208536760

Via Roncoi di Fuori 73/A
32030 San Gregorio nelle Alpi (BL)
Italy

Fehren 129, 6951 Lingenau
Austria

BLUEPRINT Overview

For Whom: Specifically for artisans and small brands looking to create a strong visual identity.

Introduction

BLUEPRINT is a comprehensive photography and consultation service designed specifically for artisans and small brands. This package focuses on creating a diverse set of professional images and providing in-depth guidance to to independently create compelling images

Inside the Offer

- **Diverse Image Set:** Creation of a range of images including a technical shot, a minimal environmental shot, a group shot, and an animated still to showcase your product's versatility.
 - **Behind-the-Scenes PDF:** A detailed document with behind-the-scenes photos and an extensive guide to my post-production process.
 - **Consultative Call:** A 1.5-hour call to walk you through these elements, ensuring you understand and can replicate these techniques for your brand.
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Why Choose BLUEPRINT

- **Online Presence:** Directly addresses the need for a strong digital footprint in today's competitive market.
- **Brand Distinction:** High-quality, professional images are crucial for setting your brand apart.
- **Empowerment:** You will have the knowledge to create impactful images that align with your brand identity, ttracting and engaging your target audience.

How It Works

- **Initial Contact:** Reach out to me to express your interest in BLUEPRINT. Fill out the website form or sent me an email at studio@ericaferraroni.com
 - **Scheduling:** I will arrange a convenient time for your personalized 1.5-hour call consultation.
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Terms and Conditions

- **Payment:** Full payment is required upon signing the invoice.
 - **Scheduling:** We'll select together up to three products that are representative of your work and have the potential to make you stand out. The products should be ready and available to be shipped to my studio in Austria. You are responsible for any shipping and returning of the products photographed.
 - **Timeline:** Through mutual collaboration, we will set a suitable timeline for both parties, ensuring that the project will be successfully concluded within a span of three months.
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Amount

€ 2.200

VAT included