

ERICA FERRARONI

Aesthete | Photographer

VISUAL GUIDE

Practical, tailored advice and real examples
based on your work + 1:30 h call

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VISUAL GUIDE Overview

For Whom: Creatives Seeking Alignment with Their

Introduction

VISUAL GUIDE is a bespoke service I offer to creatives who want their visual presentation to resonate more deeply with their core values and effectively attract their desired audience. This service focuses on refining your visual narrative to more accurately communicate the uniqueness and quality of your work.

Inside the Offer

- **Tailored Guidance:** Personalized advice on refining your visual narrative, ensuring it aligns with your brand values and aesthetic goals.
 - **Strategic Approach:** Developing strategies to enhance the appeal of your visual content to attract and engage your ideal clientele.
 - **Practical Examples:** Practical, tailored advice and real examples based on your work, providing actionable insights and tangible improvements.
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Why Choose VISUAL GUIDE

- **True to Your Work:** Ensure your visual presentation does justice to the quality and uniqueness of your work.
- **Effective Communication:** Develop a visual narrative that not only reflects your values but also engages and attracts your ideal customer.
- **Content Transformation:** Turn your visual content into a powerful asset in your branding and marketing efforts.

How It Works

- **Initial Contact:** Reach out to me to express your interest in VISUAL GUIDE. Fill out the website form or sent me an email at studio@ericaferraroni.com
 - **Scheduling:** I will arrange a convenient time for your personalized 1.5-hour call consultation.
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Terms and Conditions

- **Payment:** Full payment is required upon signing the invoice.
 - **Scheduling:** I will establish a mutually convenient schedule with you. The 1:1 call will be arranged to take place smoothly within a two-month window from the agreement.
 - **Duration of Call:** The 1:1 consultation call will last for 1.5-hour.
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Amount

€ 499

VAT included