

ERICA FERRARONI

Photographer | Art Director

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VISUAL PACKAGE

This package goes well with businesses at different stages, as it focuses on the visual aspect, delivering high-quality Still Lives with an artistic vein that will help you stand out and make a difference in a competitive market.

It's perfect for you if:

- your business is already running well but you want to further define your visual style and understand how to enhance your products
 - you are ready to take it up a notch (visually speaking) and attract a more like-minded audience
 - you want to try a new, more artistic approach and experience how it can make a difference for your brand
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Here's what the package includes:

1. Mood Board Creation:

- work together to create a mood board that captures the visual essence of your brand, including color palettes, textures, and visual references that align with your work

2. Photography & Animated Still Session:

- professional photography session to capture your product details, textures, and uniqueness of each piece
- *high quality visual images*: 3 technical, 2 minimal, 1 complex, 2 close up
- *1 animated still*: a static scene with subtle movement (perfect for reels and stories)
- props included (if you need specific props, they will be at your expense)
- usage rights included

3. Styling and Art Direction

- I will use my art direction skills to style the products in a way that enhances their appeal, experimenting with different settings, lighting, and compositions to find the right, captivating visuals, in line with your brand

4. Showcase:

- it will be my pleasure to share the work in progress and the final results of our project in my stories and social platforms

Total Value € 1.907

50% OFF

€ 953

Special offer: only two spots available, valid until December 2023
You can apply from September 11th (00:00 CET) to September 12th (00:00 CET)

TERMS & CONDITIONS

- If you are selected to work with me, I will provide you with a comprehensive contract outlining all the specifics. Upon receiving the signed contract and full payment, we'll be ready to embark on an exciting journey together!
 - Payment is required in full upon signing the contract.
 - We'll select together up to three products that are representative of your work and have the potential to make you stand out.
 - The products should be ready and available to be shipped to my studio in Austria. You are responsible for any shipping and returning of the products photographed.
 - Through mutual collaboration, we will set a suitable timeline for both parties, ensuring that the project will be successfully concluded within a span of three months. In the event that you encounter challenges in supplying the required materials within the agreed-upon timeframe, please note that this might result in the project being deemed as canceled, with no possibility for refunds.
 - For this package, from the moment of signing the contract to the delivery of all the material listed on the previous page, it will take about 3 weeks.
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